



Christel House®

# REALIZING DREAMS

2021 ANNUAL REPORT

# Realizing Dreams Around the World

## Overcoming challenges and looking forward

Dear Friends -

Christel House works! While I have always been able to say that with confidence, never have I been more certain that the model Christel DeHaan created can deliver remarkable results under virtually any circumstances. I hope you find our 2021 Annual Report as compelling as I do. I am grateful to have had a front row seat to witness the inspiring achievements of our schools.

In every Christel House school, students, teachers and staff have persevered through seemingly endless – and unpredictable – challenges. Following strict Covid protocols, schools welcomed our students back for in-person learning. But plans changed weekly (and in some cases, daily) throughout the year. Through it all, teachers and school leaders have continued to display amazing dedication, care, and compassion for our students.

Our newest school, Christel House Jamaica, opened in 2020, but a pandemic-delayed ribbon cutting ceremony was held in 2021. The Prime Minister of Jamaica, the Most Hon. Andrew Holness, joined students in the celebration, offering strong praise for Christel House: “If you are going to break the inequity in society, you need to get the students from the poorest communities, from the poorest households, into the best schools.”

*In South Africa, students returning for in-person classes follow strict pandemic protocols.*



**BART PETERSON**  
**PRESIDENT AND CEO**  
**CHRISTEL HOUSE INTERNATIONAL**



**Christel House**





Jamaica's Prime Minister, The Most Hon. Andrew Holness, visits Christel House. "Anywhere you go in the world, this school would meet the highest standards."



The passing of Christel in 2020 left everyone in our organization with a profound sense of responsibility for carrying her vision forward and transforming even more lives around the globe.

The Christel House International Board of Directors has created a new Strategy Planning Committee to consider the best ways to expand impact and build upon the expertise developed over the past 23 years. The committee's work will ultimately guide expansion of new Christel House schools as well as creative programs to extend our reach beyond each school's walls. I will keep you informed as our exciting growth agenda evolves.

Christel House transforms the lives of children by breaking the cycle of poverty. All of us thank you for your generous support.

Best,

*Bart Peterson*







## Realizing Academic Gains **Alumni give back as tutors for next generation**

Christel House India – Bangalore graduates are volunteering to tutor and mentor students at Christel House India – Atal Nagar. “The students in Atal Nagar have been severely challenged due to school closure,” says Jaison C Mathew, Christel House India CEO. While the school has now reopened for in-person classes, the Alumni Tutoring Program (ATP) was launched as part of the remote learning program to provide young students with role models and online math and literacy support. It has delivered over 2,500 hours of tutoring services. “These kids are where I was when I was a kid myself. Now it’s my turn to help the same way I received help back then,” says Priyanka Devaraj, 2015 grad and now a Threat Analyst at Sophos. For Shamli S., a 2011 grad and content analyst, it’s also about setting examples and boosting the confidence of young students. “I encourage them to ask questions and guide them to develop study skills.” All participating graduates were grateful to give back. David Simon T., class of 2019, sums up the experience. “The bonding has become so strong...I want to give the best to my little brothers and sisters.”

**“You wouldn’t believe how delightful it is to be part of their learning journey.”**

- Nagashree Hanumanthappa  
2019 Christel House India graduate



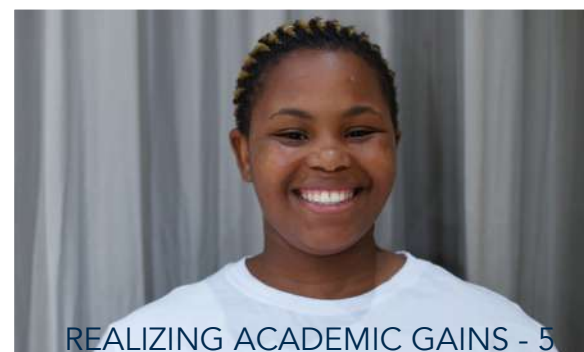
# Technical Honors Diploma introduced in Indianapolis

A new Technical Honors option at Christel House Watanabe High School adds Career and Technical Education Courses (CTE), which allows students to develop important 21st century skills and gain a strong academic base. "We'll offer CTE programming such as welding, design processes, computer science, and business courses," says Paige Pittman, Principal. The program will also offer opportunities for students to earn industry-based certifications. "The Technical Honors diploma option will open up doors for students," says Pittman. "Students will have an honors distinction and can pursue higher education. But they will also have workforce readiness skills that will allow them to immediately enter a career field if they choose."

## Graduates excel with university acceptance

Jayalakshmi S., was accepted to KREA University. But the high-achieving 2021 Christel House India graduate faced a dilemma – she didn't have the resources to attend the prestigious university and scholarships were not available. College & Careers financial support would help, but not be sufficient to cover all the costs of tuition, and books, and living expenses. Then a team of donors stepped forward to make her dream to study biology come true. "I will work hard and become a successful person," she promises her supporters. "One day I will help others and give back to the community."

Christel House South Africa (CHSA) celebrated as 78.5% of the Class of 2021 earned a Bachelor's Pass, qualifying to go to college. Valedictorian Asekho N. plans to study Law at Stellenbosch University. She persevered when her mother passed away in 2019 and then lost her grandmother in 2021. "I faced many challenges including not being able to study at home because electricity was an issue," she says. "I am really thankful for the onsite accomodation and support provided by Christel House."



REALIZING ACADEMIC GAINS - 5



A young child with short hair, wearing a dark blue school uniform with a yellow logo on the chest, is sitting on a grey carpeted floor. The child is smiling and looking towards the camera. In the background, there are yellow plastic chairs and other children in a classroom setting.

## Realizing Growth

# Welcoming the youngest students

More than 60 Grade RR (pre-k) students received a warm welcome as Christel House South Africa (CHSA) opened three new classrooms for 4-year-olds. "CHSA turns 20 this year and adding this crucial phase to our Early Childhood Development program has long been a dream for us," says Adri Marais, CEO. Getting children into preschool leads to better life outcomes for youngsters. "Research has proven that the formative years of a child's life are the most important and early intervention is key in removing the many barriers to success that our students face," says Carol Kriel, CHSA Junior School Principal.

## Building a high school in Atal Nagar

Christel House India – Atal Nagar received formal approval from the Government of Chhattisgarh and Nava Raipur Atal Nagar Vikas Pradhikaran for Phase Two construction to add classrooms and equipment for grades 7-12. "This investment indicates a commitment to the development of economically challenged families in Atal Nagar," says Jaison C Mathew, Christel House India CEO.

The new addition will measure 56,800 square feet and government support includes furniture, fixtures, and classroom technology. Construction is underway with a projected opening towards the end of 2022.





# Creating a community-serving campus

Through an innovative partnership with Indianapolis Public Schools, Christel House Indianapolis moved to the underutilized Manual High School facility on the Southside of Indianapolis where it now serves nearly 1,400 K-12 and adult high school students. "We're excited to have four schools on one campus," says Dr. Sarah Weimer, Executive Director. "For us, a community-serving campus means being a resource, creating opportunities, and reducing barriers in order for all members of the community to thrive."

## Drop-in daycare service provides support

With the support of Glick Philanthropies and the Rowley Family Foundation, Christel House DORS at Manual is providing its adult students with a new drop-in daycare service. Parents can bring their preschool age children with them and more easily concentrate on their studies knowing their kids are nearby and safe. "It makes it easier to pursue my education goals," says Merary G., a new mom studying at the adult high school.

## Coming in June 2022 - A new Early Learning Center

Thanks to donors and a \$1 million matching grant from the United Way of Central Indiana, Christel House Indianapolis has partnered with Early Learning Indiana to create a new Early Learning Center for infants to five-year-olds on the Manual campus. The center will fill a void on Indianapolis' Southside and offer a crucial opportunity to ensure the city's most vulnerable children receive a great start in life.

Special thanks:

Airbnb Community Fund  
Christina Dennis  
Anne N. De Prez  
Efroymsen Family Fund - A CICF Fund  
Dr. Harvey and Phyllis Feigenbaum  
Glasscock Family Foundation

Herbert Simon Family Foundation  
Judy Kleiner  
Kenneth and Debra Renkens  
Gene Tanner  
Ed and Kathy Wall

See a full list of Early Learning Center donors at [www.christelhouse.org/ELCsupport](http://www.christelhouse.org/ELCsupport)





# Realizing The Christel House Vision

**Christel House  
transforms  
the lives of  
children  
by breaking  
the cycle of  
poverty.**



**6,688**

Students  
currently  
enrolled  
including  
College  
& Careers

**93%**

Annual  
K-12  
retention

**98%**

Students  
passing  
graduation  
exams

**92%**

Graduates  
continuing  
studies  
or  
employed



Our holistic model focuses on the "whole child." We don't just educate, or provide nutritious meals, or provide health care - we do all these things plus provide character education, family assistance, and career support. Our comprehensive model starts the day students enter our doors and continues for five years after they graduate from high school. Through our unique College & Careers program, we help students define a career path that will lead to meaningful employment. This may include college, technical training, or apprenticeships.



**With five years of College & Careers support after high school graduation, We invest 18 years in each child!**



## Graduate success stories

# Realizing their dreams!

### **Emily Perry**

**2016 Graduate**

**Christel House Indianapolis**

**Pediatric Nurse**

**Riley Children's Hospital**

Watching family members deal with health issues while growing up inspired Emily toward a career taking care of others. Her sister was diagnosed with a serious medical condition that impacted the whole family. "It was very difficult to watch my role model go through something so hard." Today, Emily and her sister are both nurses. Emily says Christel House pushed her to work hard for her goals. "I learned a lot of my determination and dedication through Christel House which helped me succeed at college."



**Christel House grads are  
3x more likely  
to complete  
post-secondary  
studies than  
their peers.**

SOURCE: CHRISTEL HOUSE DATA DASHBOARD



### **Jonathan Hernández Muciño**

**2008 Graduate, Christel House Mexico**

**Corporate Law Attorney**

Jonathan admits he arrived at Christel House Mexico "at a complicated time in my childhood." But he says with the support of the school, he was able to excel. "My thanks to the Founder for her great vision, support and affection, and to my teachers!" Having completed a specialization in corporate law, Jonathan is now working on his master's degree. Reflecting on his time at Christel House, he remembers the little things. "A delicious memory was the ice pops they gave us for dessert," he says smiling.



## **Nadine Caryn Khotoo**

**2009 Graduate**

**Christel House South Africa**

**4th Grade Teacher**

**Christel House South Africa**

"Growing up, I had many challenges," Nadine says. Most nights she went to bed hungry. "Both my parents didn't finish school, so I had to study and do homework without much help." Then,

Nadine started at Christel House South Africa in grade 5. "I had the best experience. The help we got was beyond what I expected. The teachers were more than teachers – they went above and beyond and I'm forever grateful." Nadine was inspired to become a 4th grade teacher at the school. "Christel House taught me to dream big, go big and always keep pushing. Even if we fall, we get back up and we try again."



# 360

**Graduates  
around  
the globe  
earned  
diplomas  
in 2021.**

SOURCE: CHRISTEL HOUSE  
DATA DASHBOARD



## **Brittany Phillips**

**2021 Graduate, Christel House DORS**

**Construction Worker, Pepper Construction**

Brittany has big plans for her future. "I want to be a journeyman. I love the trade I'm in." She landed her job after graduating from the adult high school. Hard work isn't a new concept for Brittany. She's working full-time, taking classes at Ivy Tech community college to earn her associates degree, and she's enrolled in apprenticeship classes. "My goal is to build a career in construction."

## **Vimal Raj**

**2012 Graduate, Christel House India**

**Senior Risk Analyst, Amazon**

"Christel House was and is my second home," says Vimal. "I was especially touched by the care and love the teachers shown towards us." He says the College & Careers program was "a guiding star" offering support, coaching, and career guidance. Completing college, Vimal was recruited to join Amazon. He's received promotions at work and hopes to eventually become a Human Resources Manager. "I have learned many values from Christel House that have helped me become what I am today."







## **Melvin Brown III**

**2015 Graduate, Christel House Indianapolis  
Senior ICT Help Desk Technician,  
Christel House Academy West**

Melvin says Christel House opened a door he thought would be closed to him – a chance to go to college. “Finances really played a major role in my life,” he says. Crediting the support received from the College & Careers program, Melvin earned a B.S. in Information Technology from Indiana State University. “A program following graduates five years post-graduation got me where I am today,” he says of College & Careers. “I greatly appreciate it!”

# 94%

**of Christel House graduates stay  
in regular contact with their  
College & Careers coordinators.**

SOURCE: CHRISTEL HOUSE DATA DASHBOARD



## **Mitzi Salinas** **2012 Graduate** **Christel House Mexico** **Entrepreneur, Vogma**

Mitzi says the high academic standards at Christel House motivated her to earn a communications degree in college. “Christel House has allowed me to know that everything that I dream can be done.” When she was only 18 years old, Mitzi launched her dream – shoe sales.

Saving money working as an assistant at a law firm, she sold sandals online - making a profit. “I started little by little, I had to be patient and hardworking.” With her mother’s help, she got a bank loan and created Vogma. Working with a local manufacturer, Mitzi now sells her own shoe designs online. “Christel House gave me a solid basis in my life, empowered my skills, and made me a confident woman,” Mitzi says. “Thanks for everyone who makes this wonderful school possible.”





**Xolisa Wulana**  
**2012 Graduate**  
**Christel House South Africa**  
**Supply Chain Management**

"Christel House was the place where I felt most safe," says Xolisa. He and two siblings were raised by a single mother in a gang-infested neighborhood. "Every afternoon when I left I couldn't wait to be back at school the next morning. That led to me having 100% attendance at school from grade 2 right up to grade 12." Xolisa was an excellent student, recognized with the Christel Award his senior year. He received an Honours in BCOM Information Systems at the University of Western Cape.

"I don't know where I would be if it weren't for the opportunity many of my peers back home missed out on," Xolisa says. "Thank you Christel House for taking a burden off my mom and providing me a quality education."

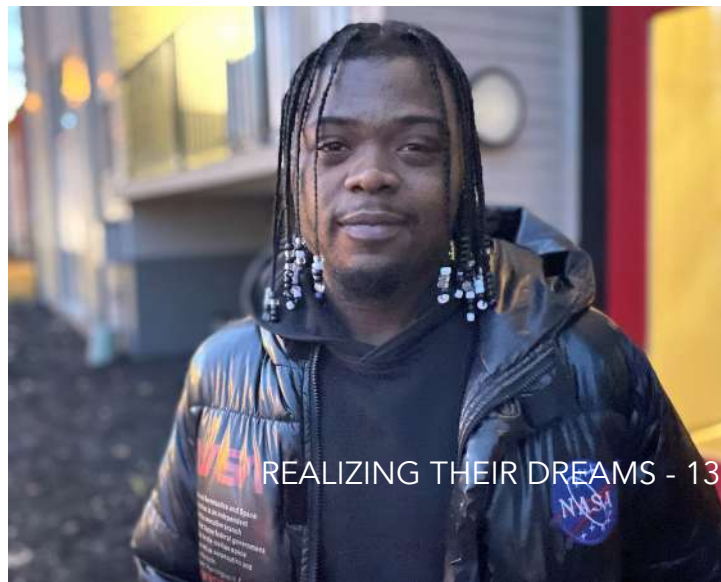


**Divya Rashi**  
**2017 Graduate**  
**Christel House India**  
**Graduate Engineer Trainee, Daimler Trucks**

Divya says it was hard growing up in a single parent home. Joining Christel House in kindergarten changed her life. "At Christel House, every student is encouraged to be independent individuals who can bring a difference in our communities." She credits the College & Careers program helping her choose a college. "I graduated with a B.E. in Electrical and Electronics Engineering from MS Ramaiah Institute of Technology." As a trainee, she is learning the operations at Daimler. Divya calls Christel DeHaan, the late Founder of Christel House, her fairy godmother. "No words can express how grateful I am for everything she has done for the world."

**Lamar D. Trice, Jr.**  
**2021 Graduate**  
**Christel House DORS**  
**Real Estate Sales**

Lamar calls his time at DORS, our adult high school, a great experience. "It was like a family. Everybody wants to see you succeed." A College & Careers scholarship allowed him to take real estate classes and the required state exam. He offers strong advice to anyone considering DORS – "Go - it's one of the best opportunities. They really care and will motivate you to get your diploma."





## Board of Directors

**Steve Ross** - MAINE  
Former CEO of Edcon, Republic of South Africa; Board Chair, Christel House International

**Olivier Chavy** - FLORIDA  
President, Panorama

**Nancy Gillespie** - FLORIDA  
Retired Human Development Economist, World Bank

**Gordon Gurnik** - FLORIDA  
Executive Vice President & Chief Operating Officer, Hilton Grand Vacations

**Donald Harrill** - FLORIDA  
Retired Vice Chairman of the Board of Directors, Orange Lake Resorts

**Judith A. Kleiner** - NEW YORK  
Former Senior Vice President, KBC Financial Products

**Donald Knebel** - INDIANA  
Of Counsel, Barnes & Thornburg

**Martha Lamkin** - INDIANA  
Retired President & CEO, Lumina Foundation for Education, Inc.

**Gail Shiel Mahoney** - ILLINOIS  
Principal, Shiel Design Company

**Lucas Montarce** - INDIANA  
Senior Vice President and Controller & CFO LRL, Eli Lilly and Company

**Guido Neels** - INDIANA  
Operating Partner, EW Healthcare Partners

**Marc Nichols** - NEW YORK  
Executive Vice President, General Counsel & Company Secretary, Saab, Inc.

**Bart Peterson** - INDIANA  
President & CEO, Christel House International

**Dennert O. Ware** - TEXAS  
Retired Executive Chairman, Board of Directors, CeloNova BioSciences, Inc

**Cheryl Wendling** - INDIANA  
Senior Vice President, Christel House International

**Matt Will** - INDIANA  
Director of External Relations, Associate Professor of Finance, University of Indianapolis

## In Memoriam

**Christel DeHaan** - INDIANA  
Founder, Christel House International






**Jaswant S. Gidda** - INDIANA  
Chief Executive Officer and Director, Anagin, Inc

# Transparency and Accountability

## Combined and Consolidated Financial Statements of Christel House International Inc. and its Affiliates<sup>1</sup>

Breaking the cycle of poverty requires tenacity and determination. It requires adherence to rigorous educational and business practices, high measures of accountability and complete transparency. Every Christel House entity's financial statements are audited annually.



### 2021 Combined Revenue

 <b>Government</b> <sup>2</sup>	\$25,572,000	<b>60%</b>
 <b>Endless Success Foundation</b> <sup>3</sup>	5,272,000	<b>13%</b>
 <b>Corporations/Foundation</b>	9,298,000	<b>22%</b>
 <b>Individuals/Board Members</b>	1,870,000	<b>4%</b>
 <b>Virtual Walk/Events</b>	468,000	<b>1%</b>
<b>TOTAL</b>	<b>\$42,480,000</b>	<b>100%</b>

### 2021 Combined Expenses Education & Other Program Services

 <b>Education</b>	\$33,829,000	<b>80%</b>
 <b>Nutrition</b>	1,565,000	<b>4%</b>
 <b>Health, Outreach &amp; Social Services</b>	1,706,000	<b>4%</b>
	<b>37,100,000</b>	<b>88%</b>

### General & Administrative<sup>4</sup>

 <b>Management &amp; General</b>	2,653,000	<b>6%</b>
 <b>Fundraising</b>	2,423,000	<b>6%</b>
	<b>5,076,000</b>	<b>12%</b>
<b>TOTAL</b>	<b>\$42,176,000</b>	<b>100%</b>

1. Financial data is unaudited; when completed, audited financial statements will be available on our website.

2. Primarily U.S. State and Federal charter school funding.

3. Endless Success Foundation, Inc. ("ESF") contributions released from restrictions in support of general and administrative (including fundraising) expenses and operating shortfalls. ESF is a supporting organization established by Christel DeHaan, the Founder of Christel House.

4. Management & General and Fundraising expenses are covered by ESF.

Note: Christel House International is a registered 501(c) public charity, number 35-2051932.

Christel House schools are registered not-for-profit entities in their local countries.

The Christel House registration number with the Florida Department of Agriculture & Consumer Services is SC 10875.





# Celebrating Our Supporters



CHARLES &  
LUCILLE KING  
FAMILY  
FOUNDATION

(a New Jersey non-profit organization)

A generous grant of \$500,000 from The Charles and Lucille King Family Foundation will be utilized to support the Christel House College & Careers program. As part of the grant, Christel House will also create an endowment to be known as The Charles and Lucille King Family Foundation Arts Fund. The fund will be designated to provide scholarships and/or stipends to graduates pursuing the arts, which are core to the Christel House model.

## Thank you to our Dean's List and special gift donors:

Airbnb  
Community Fund



Doug and Angela Braly  
Family Foundation



Glasscock Family  
Foundation



HERBERT SIMON  
FAMILY FOUNDATION

IKEA



Neels Family  
Foundation



The Amy and Bart  
Peterson Foundation

Rowley Family  
Foundation

TRAVEL+  
LEISURE



Anne N. De Prez

Craig and Janet Duchossois

Michael O. Hilton

Kenneth and Debra Renkens

Steve Ross

Dennert O. Ware

Dr. Margaret Watanabe

## THE WALK AROUND THE CHRISTEL HOUSE WORLD

765 walkers participated in the 2nd annual virtual event presented by RCI.



UNIVERSITY OF  
INDIANAPOLIS

INDY-ELEVEN  
KEYSTONE



BARNES &  
THORNBURG LLP  
btlaw.com

Alessandro Franchi and Jan Barnes, Tim and April DeHaan & Family,  
Evelin and Gerhard Klemm, Don Knebel, Judy Kleiner, Steve Ross,  
Ann Schneider, Joe Schneider

See a full list of donors online at [www.christelhouse.org/2021donors](http://www.christelhouse.org/2021donors)







Christel House •

# REALIZING DREAMS

It all began with the dream, passion,  
and dedication of our Founder. Now, their  
futures are bright because of YOU.

**Christel DeHaan** left a legacy gift that will  
cover administrative and fundraising expenses  
in perpetuity.

## 100% of your gift supports programs and services for students.

BECOME A CHRISTEL HOUSE DONOR TODAY.  
[www.christelhouse.org/donate](http://www.christelhouse.org/donate)



Christel House International  
10 West Market Street, Suite 1990  
Indianapolis, IN 46204-2973  
Phone: 317-464-2030 Fax: 317-464-2039  
Email: [children@christelhouse.org](mailto:children@christelhouse.org)  
[www.christelhouse.org](http://www.christelhouse.org)





# Christel House is a smart investment

## Plan for the people that matter to you.

Many people like to leave money to a charity in their will. But, did you know there are many ways you can make larger gifts to Christel House **today** while also **saving money** and **receiving tax benefits**?

**Embrace the joy  
of helping children today!**



**Christel House** •

*Noni A. (left) and Zenande M. (right) of Christel House South Africa.  
Noni aspires to be an astrophysicist. Zenande dreams of becoming a doctor.*

## 5 Simple Questions to Ask a Financial Advisor:

1. How is making gifts of **appreciated stock** instead of cash better for my portfolio?
2. How do I make gifts using the **distributions** from my investments?
3. If I want to make a gift to Christel House in my **will**, what are the benefits of doing this now and in the future?
4. How does making a gift using my **life insurance policy** impact my family?
5. How may I honor family by making a **tribute gift** in my will?

Contact Kate Cohen at **317-727-1117** or at **kcohen@christelhouse.org**



# Your return on investment: **GRADUATE SUCCESS!**



Christel House •

# 76%

By age 23, **76%** of Christel House alumni **earn more** than the average household income of newly-enrolled Christel House families.

Source: Christel House Data Dashboard

# 96%

of our graduates who are working have **formal employment** (stable positions with benefits) compared to **38%** of their in-country peers.

Sources: ILO, OECD, EIWA



**Dr. Varlakshmi M.**  
2014 Christel House India Grad  
Medical Doctor

*The second graduate of Christel House India to become a doctor, Dr. Varlakshmi is currently doing her rural service as an ICU Medical Officer. "This school has not only transformed my life, it has made me more confident," she says. "Someday, I aim to be one of the best doctors in the world."*

**Jesus Morales**  
2009 Christel House Mexico Grad  
Innovation Developer

*Receiving a bachelor's degree in Actuary from UNAM in Mexico City, Jesus joined NATIVO, a digital marketing company. Jesus volunteers as a mentor at Christel House Mexico. "Never give up," he says. "Always have your goals in mind and remember that the future is built one day at a time."*



**100% of donations to Christel House support programs and services for students.**

Overhead and fundraising costs are covered in perpetuity by the organization's Founder.